

## STATEMENT OF ASSURANCES

Research and marketing are an important element of modern business activity. Great care must be taken to assure that the highest ethical standards are maintained.

To reinforce the importance of these standards, all entries must submit this statement as part of the entry. The statement must be completed by the individual and witnessed by the chapter advisor

I understand the following requirements are set forth by DECA Inc. for this online advertising entry. These requirements below are in addition to the Sunkist Challenge Guidelines and Corporate Disclaimer.

By completing this statement, I certify that all are true and accurate as they relate to this entry.

1. The contents of this entry are the results of my own work.
2. No part of this entry has previously been entered in competition.
3. This online advertising entry has not been submitted in another DECA Competitive Event/Special Project.
4. All activities or research used in this online advertising entry took place during this round and/or the timelines specified in the Guidelines.
5. DECA Inc. has the right to use any or all of this online advertising entry. All entries become the property of DECA Inc. and will not be returned. DECA Inc. may use any or all submitted information, as part of the promotion and/or execution of the project.

This statement of assurances must be completed and submitted with the entry or the entry will be disqualified.

**TIMOTHY "CHIP" LOWE**  
Participant's Name

**SANDY YANCEY**  
Chapter Advisor

**F. W. BUCHHOLZ HIGH SCHOOL**  
School Name

**FLORIDA**  
School State

**03/05/2008**  
Date